

322E.2 Motor home manufacturer's club rally — retail sales of motor homes.

1. Notwithstanding chapter 322, a manufacturer of class A motor homes that sponsors a club composed of owners of motor homes manufactured by the manufacturer may display and sell new class A motor homes manufactured by the manufacturer at a rally of those club members if all of the following conditions apply:

- a. The rally is sponsored and conducted by the manufacturer.
- b. The rally is held on the grounds of a county fair as described in chapter 174.
- c. The manufacturer conducts no more than one rally annually in this state.
- d. The rally is conducted for a single period of not more than seven consecutive days.
- e. The rally is not open to the public.
- f. Attendance at the rally is restricted to bona fide members of the club sponsored by the manufacturer and the members' immediate families.
- g. Persons who attend the rally camp on the fairgrounds where the rally is held in their respective motor homes manufactured by the manufacturer sponsoring and conducting the rally.
- h. Sales of class A motor homes are made by the manufacturer only to nonresident attendees of the rally who meet the requirements of paragraphs "f" and "g".

2. Notwithstanding chapter 322, a manufacturer of class A motor homes that sponsors and conducts a rally as provided in subsection 1 may accept trade-ins of used motor homes manufactured by the manufacturer from attendees of the rally who meet the requirements of subsection 1, paragraphs "f" and "g" who purchase from the manufacturer a new class A motor home manufactured by the manufacturer. A manufacturer may sell or trade such a used motor home acquired from a purchaser in trade at the rally, provided that the manufacturer has in its possession at the rally the certificate of title to the motor home, assigned to the manufacturer. A manufacturer shall not sell or trade, at a rally, a used motor home acquired from a purchaser in trade at the rally to any person other than a nonresident attendee who meets all of the requirements of subsection 1, paragraphs "f" and "g".

3. A manufacturer of class A motor homes shall provide notice to the department not less than ninety days prior to the beginning date of a rally to be sponsored and conducted by the manufacturer. The notice shall be in a form and contain such information as may be required by the department.

4. An Iowa certificate of title and registration shall not be issued for a motor home sold by a manufacturer at a rally pursuant to this section.

5. A motor home sold by a manufacturer at a rally pursuant to this section may be operated or moved on the highways of this state only for the purpose of removing the motor home from the state, as provided in section 321.18, subsection 9.

6. Notwithstanding chapter 322, a manufacturer of class A motor homes that sponsors and conducts a rally as provided in subsection 1 may display but not sell at the rally new class B and class C motor homes manufactured by the manufacturer.

2007 Acts, ch 131, §3, 6